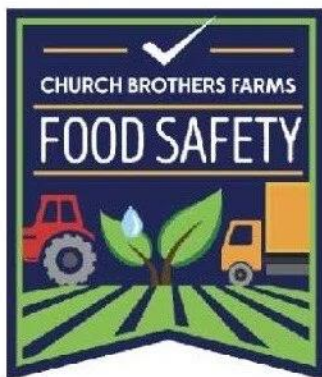




# Weekly Market Report

## CHURCH BROTHERS FIELD FOOD SAFETY PRACTICES



Church Brothers adheres to food safety practices that are fully compliant with FSMA, LGMA metrics, GFSI and customer requirements. Our boots-on-the-ground approach includes continuous ranch monitoring of Good Agricultural Practices (GAPs) such as animal activity, land use changes, and monthly irrigation water tests. A pre-harvest risk assessment ensures GAPs and Good Handling Practices (GHPs) are followed including employee hygiene, equipment sanitation, and fully stocked restrooms. Ongoing training covers various food safety topics, and annual third-party ranch and harvest crew audits ensure these high standards are being maintained. Traceability is maintained with unique block IDs on all loads, identifying the grower, ranch, lot, harvest date, and crew.



*"Food Safety is the overarching umbrella of everything we do here at Church Brothers Farms. Our dedication and commitment to provide safe, quality products to our customers is one of our*

highest priorities." - Megan Chedwick, Vice President of Food Safety, Quality, & Regulatory Compliance

[Learn More](#)



**CHURCH  
BROTHERS  
FARMS**

— Your —

## ONE-STOP SHOP

♦♦♦ Just Got Better ♦♦♦

### NEW SHIPPING LOCATION

1230 Hansen Street, Salinas, CA 93901

**Appointments:** 800-799-9476

**Important Info:**

- Call the Appointment line as usual. Note there is limited long term truck parking at 1230 Hansen
- Dispatch will call with loading door assignment
- Confirm at dispatch window pickup number and dock door

**Recommended Waiting Locations:**

- Love's Travel Stop, 1264 De La Torre Street, 831-500-6979
- Pilot Travel Center, 951 Work Street, 831-775-0380



**\*Please confirm your exact pick up location with your CB sales rep**



#### Weather

Warmer weather this week in the desert regions and Salinas Valley.

**Salinas, CA** 59-83°; 48-51°

**Yuma, AZ** 78-97°; 55-61°

**NYC, NY** 48-55°; 38-42°

#### Quality

We are forecasting fair to good quality throughout the week. Even though there has been no ice, epidermal peel is still present in the lettuces.

#### Forecast

Broccoli and Cauliflower should be picking up in the Salinas Valley. Transition is starting and we will be moving in 3 weeks.

# DIRECT FIELD PACK COMMODITIES



## ICEBERG



## GREEN LEAF



## CELERY



**Iceberg:** Lettuce supplies are steady for this week and close to normal numbers. Demand continues to be good or at least back to normal. Since we have moved back to Yuma quality has been solid. The market has been active mainly due to increased demand.

**Green Leaf:** Production in Imperial Valley is steady. Overall quality is good, with the current market steady with good demand.

**Celery:** Supplies and quality are good this week. Market continues to be steady.



### GREEN ONIONS



### ROMAINE



### ROMAINE HEARTS



We have very good supplies for the next two weeks.

Romaine and Romaine Hearts are in full harvest in Yuma. We are still experiencing light blister in the plants from previous cold weather. We are hitting springtime with warmer weather now and insect pressure is very active. The market is trending higher with increased demand.



### CAULIFLOWER



Cauliflower supplies are expected to be at budgeted numbers this week. Overall quality continues to be good; however, we are seeing some occasional off-color heads.



### SWEET BABY CAULIFLOWER



Quality, texture, color and sizing of this item is in a category all on its own. Consult with your Church Brothers sales representative for more information on this versatile item!



## BROCCOLI

DEMAND



good

SUPPLY



fair

QUALITY



good



## SWEET BABY BROCCOLI

DEMAND



good

SUPPLY



good

QUALITY



good



## BRUSSELS SPROUTS

DEMAND



good

SUPPLY



good

QUALITY



fair-good

**Broccoli:** Supplies are lighter this week.

**Sweet Baby Broccoli:** Quality is good.

**Brussels Sprouts:** Both domestic and Mexico supplies remain strong and there is no expected change in the total volume outlook for the industry. Both bulk and VA categories are still great options for promotion. Temperatures are rising in the desert growing regions but overall quality is still very good.



### GREEN CABBAGE



Supplies and quality are good this week. Market is up slightly.



### RED CABBAGE



Supplies and quality are good this week. Market is up slightly.



### NAPA CABBAGE



Weather has pushed the crop further but we will not be back to regular supply until we finish the Winter pull and get back up to Salinas.







### BUTTER LETTUCE



Production in Yuma is steady. Demand is good and the market is steady.



### LITTLE GEM LETTUCE



Production will begin in Salinas this coming week along with the last of the desert acreage. Overall gem volume is projected to be on budget for the week but there could be some supply/order fulfillment challenges related to the split growing regions. Consider Salinas loading when and where possible. Quality is good.





**PETITE ROMAINE**

**TUSCAN SALADS FARMER'S SELECTION**

**BOK CHOY**



Production in Imperial Valley is steady. Demand continues to be good. Consult with your Church Brothers Farms sales representative to gain more information on this versatile product.



The scheduled desert acreage has finished and the next crop in Salinas is behind schedule due to small sizing. All indications point to a supply gap for the week and alternative sourcing is limited or unavailable. Please plan accordingly.



Bok Choy supplies have tightened up in the past week with our primary grower giving us roughly 40% of our contracted volume due to crop die off.



### KALE

DEMAND



fair

SUPPLY



good

QUALITY



good

Kale supplies are expected to be plentiful this week. Opportunity for promotion.



### CILANTRO

DEMAND



fair

SUPPLY



good

QUALITY



good

Cilantro supplies are expected to be at budgeted numbers this week.



### ITALIAN PARSLEY



Supplies are expected to be at budget this week.



### PARSLEY



Parsley supplies are expected to be plentiful this week. Opportunity for promotion.

## CENTRAL MEXICO MIXED VEGGIES



### CHEF READY PEPPERS

#### GREEN BELL PEPPERS

12 lb Liner, 24 lb Liner, 48 lb Bulk Pack

#### RED BELL PEPPERS

12 lb Liner, 24 lb Bulk Pack

Supplies are steady on greens and out of reds.



## BROCCOLI

### ICED & ICELESS

Supplies are steady this week

### FLORETS

Supplies are steady this week.

## VALUE ADDED • READY TO USE



**TENDER LEAF** [See our full tender leaf line >](#)



## ARUGULA

DEMAND



good

SUPPLY



fair

QUALITY



fair



### BABY KALE BLEND

DEMAND



good

SUPPLY



fair

QUALITY



fair



### SPINACH

DEMAND



good

SUPPLY



good

QUALITY



fair



### SPRING MIX



### TUSCAN SALADS - THE ORIGINAL



### WHOLE LEAVES

[See our full whole leaf line >](#)





**GREEN LEAF**

**ROMAINE**

**READY LEAF**

**BURGER & SANDWICH LEAF**

DEMAND	SUPPLY	QUALITY
 good	 good	 good

DEMAND	SUPPLY	QUALITY
 good	 good	 good

DEMAND	SUPPLY	QUALITY
 good	 good	 good

DEMAND	SUPPLY	QUALITY
 good	 good	 good

**FRESH CUT**  
[See our full fresh cut line >](#)





## VA CABBAGE



## VA LETTUCE



## VA ROMAINE





## VA KALE



## FLORETS

[See our floret offerings >](#)

## MINI BROCCOLI FLORETS



Supplies are lighter this week.

## BROCCOLI FLORETS



Supplies are lighter this week.





### CAULI FLORETS

DEMAND



good

SUPPLY



good

QUALITY



fair

Supplies are expected to be at budget this week.

### MINI CAULI FLORETS

DEMAND



good

SUPPLY



good

QUALITY



fair

Supplies are expected to be at budget this week.

### FRESH HERBS

[See our fresh herb selection >](#)





## CILANTRO

## PARSLEY

DEMAND



good

SUPPLY



fair

QUALITY



fair

DEMAND



good

SUPPLY



fair

QUALITY



fair

Supplies and quality are fair this week.

Supplies and quality are fair this week.

## ORGANICS

[See our organic offerings >](#)



## ORGANIC ARUGULA ORGANIC SPINACH ORGANIC SPRING MIX

DEMAND



fair

SUPPLY



good

QUALITY



fair



Supplies are good and quality is fair this week.

Supplies are good and quality is fair this week.

Supplies and quality are good this week.